



Thrive

Illuminating the way for the provision of comprehensive, safe and quality nursing care

NORTHEAST OHIO CLINICAL NURSE SPECIALISTS

“Stories of Advocacy”

By Jennifer Gonzalez

Our last Thrive issue described how the nursing profession can use advocacy to make an impact on legislature to get a desired change. Advocacy is a process for supporting concerns, views, rights, responsibilities, choices, and options (SEAP). Many great leaders give inspiration by influencing others about an interest or cause.

[Joyce Fitzpatrick PhD, MBA, RN, FAAN](#), founder of Bolton’s School World Health Organization Collaborating Center of Nursing, enlightened members of NECONS at the 2016 Spring Program in

May. Fitzpatrick described how she takes advantage of forums to advocate for the nursing profession when the opportunity arises.

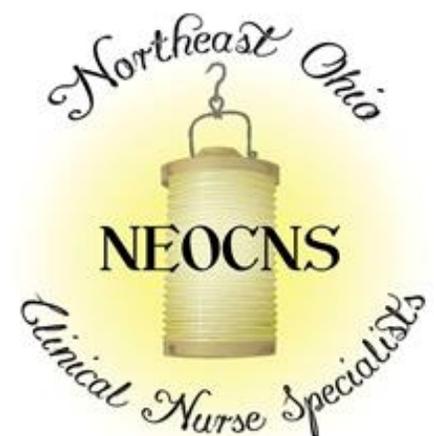
Fitzpatrick obtained her BSN from Georgetown University where she will be an upcoming speaker for her class reunion. Although the majority of her graduating class have found success in business and politics, many do not know about the nursing profession.

Fitzpatrick will use her voice to bring attention to the struggles and successes of nursing while having the ear of those who are influential in other professions. By creating her roadmap for

success early in her career Fitzpatrick was able to set her “GPS” to take her down a path of nurse advocacy on a local, national, and global scale.

Commencement ceremonies bring wonderful inspiration to young people who are entering the workforce and

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cherished values of liberty, opportunity, inclusion, and respect.”

listening to empowering advocates who are impacting our nation and profession. As CNSs, we can bring the passion we have for bedside nursing care to a broader audience.

identifying their role as a societal player. This is an excellent opportunity to teach the new generation to be advocates.

In June 2016, [First Lady Michelle Obama, J.D.](#), spoke to the diverse graduating class at City University of New York of which more than half of the 3,800 students were the first in their family to go to college and many were immigrants. She celebrated the great accomplishments that the graduating class achieved when the consideration of other’s values and beliefs are accepted and not discriminated against. Obama explained that helping others “means adding your voice to our national conversation, speaking out for our most

As I listened to my daughter’s own commencement ceremony this year I was moved to hear the past CEO of the ANCC, CEO of League of Women’s Voters of the United States, [Wylecia Wiggs Harris, PhD](#), preach her advocacy for voting while describing her course that brought her to this pathway in her career. She described how her core values and beliefs were the driving passion behind her inner voice that guided her to that stage to use her voice to advocate for women’s rights and to encourage new voters to also listen and use their voice to vote and make an impact on the future.

No matter what forum, one’s passion and values are the resonating theme when

Attendees to the Spring Program brought items for new and expectant mothers. Gift baskets were created from the donations which were given to [Maggie's Place](#). Maggie's Place “provides houses of hospitality and ongoing support to help pregnant and parenting women”.

Donations included: baby wipes, soap, shampoo, baby powder, lotion, onesies, thermometers, bulb syringes, Infant Motrin, receiving blankets, stuffed animals, and a rubber ducky.





“Positioning Your GPS for Clinical Leadership”

During the 2016 Spring Program, Joyce Fitzpatrick PhD, MBA, RN, FAAN not only discussed advocacy in nursing, but how the CNS as a Clinical Leader can position themselves through thoughtful and strategic career choices to put them at the right place at the right time to be powerful advocates for their profession and patients.

Her powerful statement, “if you don’t know where you are going, any road will take you there” stressed the importance of creating and publicizing the CNS and nursing image at the hospital, local, state, or

national level. Fitzpatrick engaged attendees to plot their pathway mindfully. This not only includes obtaining specialty or doctorate level education, but fostering relationships with influential people who can help the CNS achieve their career goal. By carefully plotting the course on the career GPS, the CNS can ensure that they are at the table when decisions that affect the nursing profession and the lives of their patients are being made.

Some NEOCNS members have already started this quest of CNS advocacy by creating videos that contain the following consistent message regarding CNS practice - the CNS is an expert nurse who leads the nursing profession by advising healthcare systems, patients, families, and nurses.

Other NEOCNS members have advocated at the state

and national level for issues such as CPR training and APRN practice. More importantly, the conversation inspired attendees to being to chart their pathway to embody their role as CNS and a leader among nurses and in the community.

“2nd Annual CNS/CNO Breakfast”

Please join NEOCNS for our 2nd Annual CNS/CNO Breakfast on Wednesday September 7th. Attendees will be able to choose between attending the morning session only or the all day program. During the morning session attendees have the opportunity to network with CNSs and CNOs from across Northeast Ohio over breakfast and poster presentations. The Harriet Coeling Award for CNS Excellence in Practice

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winner will be presented at this time. The morning's Keynote Speaker will be Rebecca Patton, MSN, RN, CNOR, FAAN, who will discuss how CNSs and CNOs can assess their advocacy quotient for impact.

Following the morning session there will be a brief NEOCNS business meeting. Following the meeting NEOCNS President Mary Beth Modic will discuss strategies for CNSs for optimizing their impact through appreciative inquiry.

After lunch, a panel of women who are leaders in Northeast Ohio will engage attendees in an enlightening

discussion regarding how women who are leaders can influence and gain membership onto governing boards. The American Nurses Association, American Academy of Nursing, and the American Nurses Foundation created the Nurses on Boards Coalition, aimed at [increasing the number of nurses on governing boards to 10,000 by 2020](#). Nurses are often the largest portion of a hospital system's workforce and are experts in delivering high quality patient care. CNSs are especially posed to take this opportunity as we are the Clinical Leaders in the nurse, patient, and system sphere of influence.

Panel members include Gina Gavlik BSN, RN President and CEO of North Coast Health, Jan Murphy, MSN, RN, FACHE Interim Chief Executive Officer, Cleveland Clinic Akron General, Carol Santalucia, MBA Director of Service Excellence, Cleveland Clinic, and Patti Substently, MLIR President of the Board of Directors for Maximum Accessibility Housing of Ohio. Each of these panelists will share their pathways to leadership and how they have used their unique voice as a women and Clinical Leader to influence, advise, and become members of governing boards.

We are requesting attendees to bring a newly purchased bath towel for donation to a local shelter.

For more information on the 2nd Annual CNS/CNO Breakfast, go to neocns.org/event-2166077.

Innovate, Inspire, Influence | CNS's Impact on Healthcare

You are invited to celebrate

National Clinical Nurse Specialist Week

Join us for the 2nd annual CNO/CNS breakfast

Wednesday, September 7, 2016

Sleepy Hollow Golf Course
9445 Brecksville Rd.
Brecksville, Ohio

NEOCNS Spotlight

Denise Kresevic, PhD, RN, GCNS-BC, GNP-BC was selected on [June 24, 2016 to join the Fellows of the American Academy of Nursing](#). Dr. Kresevic has enjoyed a productive and meaningful career as a nurse researcher, educator, mentor, and clinician. Her work exemplifies the IOM's call for nurses to "redesign and improve practice environments and health systems." She has effectively aligned clinical practice with research. Her research on the Acute Care of the Elderly (ACE) model, disseminated both nationally and internationally, has led to significant improvements in the quality of care and hospital experience of older adults.

Dr. Kresevic is the national nursing expert on this model, and her evidence-based protocol to prevent functional decline is the authoritative resource for inter-professional teams in the acute and post-acute setting.

Dr. Kresevic has had a major impact on the education of nurses, physicians and other disciplines, directly through her clinical leadership, publications, presentations, and resource development. Her track record of service on boards and committees (including the Benjamin Rose Institute and Frances Payne Bolton School of Nursing, Nurses Improving Care for Healthsystem Elders) has promoted geriatric organizational effectiveness in multiple settings. Dr.

Kresevic has provided consultation at the national level for complex organizational and clinical issues. Her substantive and sustained contributions have been recognized by the Greater Cleveland Nurses Association and Ohio Hospital Association, and she has been honored with the prestigious Excellence in Gerontological Nursing Award by the Gerontological Nursing Association.



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